SARAH ALI JUMA AL-MASMARI



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Fujairah, United Arab Emirates

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To whom it may concern,

I am writing to express my interest in a position within your organization that aligns with my background in Public Relations and Communication. I hold a Bachelor's degree in Public Relations with a minor in International Relations from the United Arab Emirates University.

During my role as a Public Relations Officer at the Oil Marketing Company in Fujairah, I supported daily PR operations, organized corporate events, managed media correspondence, and contributed to content creation for digital platforms. I also completed an internship at the Fujairah Police General Headquarters, where I assisted the Public Relations Department in community outreach, event planning, and press material preparation. Additionally, I led the "Unlock the Talk – Focus Future" campaign, which promoted public speaking among students and was later acquired by a corporate partner for AED 120,000.

I am proficient in digital communication tools, with strong abilities in teamwork, organization, and creative problem-solving. I am confident that my experience, dedication, and enthusiasm for public communication will allow me to make a valuable contribution to your organization.

Kind regards,

Sarah Ali Juma Al-Masmari

Jarah At-Masmari